



Method and System For Connecting Publishers With Subscribers through an intermediate server and a user installed application.

The present invention provides a method and system for connecting publishers with subscribers by using a middleman structure in which the publisher never directly contacts the user but submits publications to an intermediate server. The publication subscriber uses an application installed on a client device to connect to the middleman in order to see if the publisher has submitted a publication for current application users subscribed to said publisher. Whenever the subscriber application updates, the application individually links to all existing new publications that said application user has registered for. In the embodiment of a subscription management system of the invention, several modules have been communicatively coupled to provide a complete and reliable system to subscribers with direct access to only publications they subscribe to without Spam and to publishers for tracking how many subscribers have received and viewed the publication, while keeping a Publisher informed and prepared at all times, allowing subscribers to receive only publications that they subscribe to themselves.